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INSPIRING ERA EXCHANGE in-person event on ERA ACTION 14

Closer to citizens:

European Research Area Action 14 - Impact assessment

Evaluation of the Public Engagement and a tour into good practices of how to measure and enhance impact

AGENDA

Date: **3rd December 2024**, 10.00 am – 2.00 pm (CET)

Location: **DLR Projektträger**, Sachsendamm 61, 10829 **Berlin**

9:30	Registration & networking coffee	
10:00	Welcome and brief presentation of the INSPIRING ERA Project	Maciej WOSZCZYK - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
10:10	Introduction to the Inspiring ERA Learning Exchange	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
10:15	Keynote speech: Closer to citizens - European Research Area Action 14	Maria MECENERO - Policy Officer, ERA, Spreading Excellence and Research Careers, DG R&I, European Commission
10:30	Public engagement & impact	Mhairi STEWART – Acting head of public engagement & impact, Berlin School of Public Engagement and Open Science
10:45	Comprehensive Impact Assessment: Defining Objectives, Selecting Methodologies, and Utilizing Analytical Tools for Effective Evaluation	Julia PANZER – Impact Unit at Wissenschaft im Dialog
11:00	Maximizing Public Engagement: Understanding Results, Harnessing Benefits, and Ensuring Effective Implementation of Outcomes	Cordula KLEIDT - Head of Division “Science Communication; Science Years” in the German Federal Ministry of Education and Research
Q&A		
11:30	Selection of main challenges for the breakout groups (via Mentimeter)	Maciej ZDANOWICZ - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
11:35	Discussion on main challenges in groups	5/6 groups of 8-10 people
Plenary session		
12:30	Highlights from the breakout groups	The rapporteur of each group presents the discussion outcomes
12:45	Summary: The way to approach the main challenges	Maciej WOSZCZYK - EU Policy Advisor, INSPIRING ERA, National Centre for Research and Development
12:50	Lunch	